

OBJECTIVES

- Mobilizing expertise to deliver pertinent events from concept development through to final delivery.
- Work closely with our clients to develop a unique creative concept which we can translate literally and visually throughout every events
- Show our genuine capability to support the event journey with technical production. Remain sharp and acute with our loyalty to our clients and retain exclusively to our key accounts within their targeted theme.
- Provide the expertise necessary assistance so that events effectively achieve their goals in a timely ,energetic and service friendly manner.
- Render various training services for clients interested to fulfill their extensive ambition.

OUTSTANDING SOCIAL CONTRIBUTIONS:

As a company that invests on social development through business means, a core value is to give back to the society. For this reason , the company donates 10% of its profits for charitable works.



STAFF

At Eminence every team member is actively involved and familiar with the business. We know how to ensure that our clients' objectives are met and their expectations exceeds.

FACILITIES:

At Eminence, input equals output. It is therefore befitting that the company has invested in the most up-to-date facilities to support its mission, vision and objectives. To facilitate effective and smooth functioning of services provided, Eminence has been set up on three floors specifically, the 5th, 6th and the 7th floor of the newly constructed Dire Dawa building. Eminence provides an atmosphere of sophisticated and generous working and learning space.

Accordingly, there are lavish, airy and comfortably furnished halls on the 6th floor where all the trainings will take place. An advanced studio has been set up on the 5th floor in which all the audio-visual processing will be conducted. This studio is run with the utmost high-tech equipment. Also included in the 5th floor are the research and administrative offices. The 7th floor provides catering services for the trainees and staff.



Dire Dawa Building
Floors 5,6 & 7
General Inquiries/Administration: 5th floor
Facilities (Training): 6th floor

Location:
Wello Sefer (Ethio-China Road)
(Approx. 1 km off Main Bole Road)

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SOCIAL ENTREPRENURES
Event Coordination/Training Facilities



Beat the standard limits
of operation!



GENERAL PROFILE

Eminence Social Entrepreneurs has a grand intention to provide exceptional event management scenarios having a solid, secure and professional structure dedicated to creating exemplary events accompanied by well furnished training facilities and with standard audio video production.

Through its event organizing initiative, Eminence see itself as a strategic arm of its key clients' marketing drive and in many cases act as principal partner for their event management programs.

SERVICES AND ACTIVITIES:

Our event Management Service includes event genres as International conferences, grand openings, exhibitions, inaugurations and special corporate hospitality events like concerts, award ceremonies ,commercial events , mass weddings and the like depending on our client's needs, expertise and budget with a balance of creativity and competent execution.

We also work on:-

- Event Budgeting and Accounting
- Event Management consultancy
- Hotel, travel and hospitality service
- Webcasting of events

TRAINING/SEMINARS/WORKSHOPS:

The trainings/ seminars/ workshops to be offered are oriented towards filling knowledge and experience gaps identified in professional fields in Ethiopia by addressing proficiency shortcomings, providing important information and creating a forum for interaction. This include trainings on leadership, customer service and time management, special seminars designed for adoptive parents and so much more.

WHAT MAKES EMINENCE ECCENTRIC?

ASSETS:

- Expertise and experience drawn from both national and international professional.



- Offices and training facilities fully functional with state-of -the art equipment support.



- Welcoming atmosphere in a landmark location.

ABILITIES:

- We render services that combine international and national expertise.
- We provide innovative approaches to existing modes of operation from a social entrepreneurial skills growth perspective.
- We are equipped with the capacity to translate customer/client needs into tangible outcomes.
- We deliver services keeping in mind efficiency, time and customer-satisfaction.
- We maintain technical support to ensure smooth technological operation to deliver services



VISION:

To be a national professional consultancy and promotional company playing significant role for the socio-economic development of Ethiopian society.

MISSION:

- To work with our clients for their long term benefit,
- To constantly research and develop new strategies, technologies and skills,
- To provide exceptional service, and maintain constant communication.

MOTTO:

Beat the standard limits of operation!

GOAL:

We strive for a place where the finest professional and superior services are made possible through skill development, work-place culture transformation, and knowledge acquisition and exchange.

Eminence...

Eminence Social Entrepreneurs has been established with a desire to provide services that are new, innovative and efficiently correspond to current social professional requirements/needs

Eminence runs multiple activities ranging from event organization, media and communication, general advertising, and tour operations to offering diverse trainings. Through its media and communication services, Eminence intends to lead the existing local services on information recording, maintaining and dissemination.



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Addis Ababa, Ethiopia



SOCIAL ENTREPRENEURS

Beat the standard limits
of operation!

**MEDIA &
COMMUNICATION
SERVICES**



www.eminence-se.com

Media and Communication Services

The Media and Communication Department at Eminence Entrepreneurs offer outstanding audiovisual, publication and communication services. We deliver quality and efficiency to customers through highly qualified and dedicated staff, high-tech equipment and facilities.

Our team of employees brings together diverse local and international talents including camera crew, journalists and editors. Our studio is ultra-modern, designed with perfect lightning to conduct interviews and discussions. We have invested on the most advanced and superior standard audiovisual equipment such as a Digital Canon video Camera XLHA and DTE Technology.

We Provide...

• Electronic media Services

- Documentaries on
 - Memoirs
 - Social issues: HIV, Child Rights, Culture and more
 - Organizational Performance and Planning Record
 - Adopted child background record: comprising birth history and stay at the orphanage prior to adoption
- Information, education and communication (IEC) and Behavior change communication (BCC)
- Entertainment : Feature films, music clips, dramas, talk shows, discussions, forums and sports for TV/radio programs
- Social Events: Coverage of major social events such as inaugurations, graduations and mass weddings
- Advertising: Promoting client products and services
- Others issues upon clients interest.

• Print Media Services

- Camera ready publications
 - Brochures, pamphlets, leaflets
 - Quarterly and Annual reports
- Advertising

We are here to serve...

Governmental and nongovernmental organizations, private firms and individuals alike



DOCUMENTARIES

IEC/BCC

ENTERTAINMENTS

SOCIAL EVENTS

ADVERTISING

BROCHURES

LEAFLETS

ANNUAL REPORTS

